


<b>The magazine</b>	MENSCH & BÜRO is the trend magazine for all decision makers at the office environment.	<b>Price list 25 of 01/10/2011</b>
<b>Circulation 2012</b>	16.500 copies	
<b>Magazine profile</b>	<p>MENSCH &amp; BÜRO reports topically and practice-related about guiding innovation and changes in the office environment 6 times per year.</p> <p>The subject spectrum reaches from planning tasks through equipment and creation questions up to the actual building management. We bring more efficiency and health in your professional life.</p>	
<b>Target groups</b>	<p>MENSCH &amp; BÜRO reaches about the decision-making process all the advisers and people who make the decisions at the office environment.</p> <p>These are:</p> <p>office furnishers and office specialists, architects and interior architects, office planners, office organizers, facility managers, producers and dealers of office furniture, ergonomics advisers and strategical buyers.</p>	
<b>Magazine format</b>	210 mm width x 297 mm height (DIN A 4)	
<b>Type of area format</b>	188 mm width x 270 mm height, 4 column per 44 mm width	
<b>Printing process</b>	Rotary offset, adhesive binding	
<b>Dates</b>	Frequency: 6x a year	

Issue	Closing date	Publication date	Subject priority	Product focus	Fairs
1	26.01.12	15.02.12	Different countries - different offices International markets in comparison	Novelties of the imm cologne 2012	imm cologne, 16.-22.01., Cologne
2	28.03.12	19.04.12	The holistic office Interface between furnishing and facility management	Real estate automation and planning facilities	CeBIT, 06.-10.03., Hannover Light+Building, 15.-20.04., Frankfurt/Main
3	30.05.12	20.06.12	Lucid and well Ergonomic lighting solutions	Workstations	
4	27.07.12	16.08.12	How to find and retain talented	swivel chairs and cabinets	
5	28.09.12	19.10.12	ORGATEC 2012	Orgatec preview	ORGATEC, 23.-27.10., Cologne
6	26.11.12	14.12.12	Future-proof office Flexible configuration an sustainable	Orgatec gleanings	

**Publishing house**

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Size page	Width mm	Height mm	Rates of an advertisement			
			sw	2c	3c	4c
1/1	188	270	4.320,00 €	4.968,00 €	5.616,00 €	6.264,00 €
1/2	188	133	2.260,00 €	2.599,00 €	2.938,00 €	3.277,00 €
	92	270				
1/3	188	88	1.560,00 €	1.794,00 €	2.028,00 €	2.262,00 €
	60	270				
1/4	188	65	1.190,00 €	1.368,50 €	1.547,00 €	1.726,00 €
	92	133				
	44	270				

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Job market  
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Furnisher entry 584,11 € Main entry - duration 1 year, including 20 magazines per issue  
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12 x	15%

or

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9 pages	15%
12 pages	20%

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Paper weight	1 sheet	1,5 sheet	2 sheet	3 sheet	4 sheet
80-120 g/m2	4.320 €	6.480 €	7.560 €	10.440 €	12.006 €
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**Delivery address for loose inserts and inserts bound-in**

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